

amsterdam

TOURISM & CONVENTION BOARD

NEWSLETTER

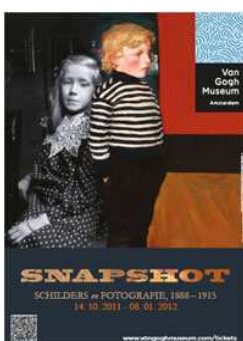
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Please note: for events through October see earlier editions on: www.atcb.nl/publications

From St. Petersburg with love - Flemish Masters on loan from Hermitage St. Petersburg

From 17 September 2011 to 16 March 2012, the Hermitage Amsterdam is showing an impressive selection of Flemish Masters from the Hermitage's St. Petersburg collection. The exhibition offers a survey of 75 paintings and around 20 drawings, including many masterpieces by the big three of the Antwerp school: Peter Paul Rubens, Anthony van Dyck and Jacob Jordaens, as well as pieces from several well-known contemporaries.

More information: www.hermitage.nl
- Hermitage, Amsterdam



Snapshot - Painters and Photography

On at the Van Gogh Museum from 14 October 2011 till 8 January 2012, Snapshot - Painters and Photography, 1888-1915 features 220 photographs and 70 paintings, prints and drawings by seven artists. The invention of the first manageable, easy-to-use camera for amateurs in 1888 made it possible to spontaneously capture a moment - and the snapshot was born. Artists were among the enthusiastic amateur users of these new devices. The exhibition explores what role photography played in their lives and how it influenced their work.

More information: www.vangoghmuseum.nl
- Van Gogh Museum, Amsterdam

Bartholomeus van der Helst: Representations of Power

Head to the Amsterdam Museum between October 15 2011 and 29 January 2012 for an exhibition on the life and times of 17th century top society portrait painter, Bartholomeus van der Helst. The exhibition is the result of a study by the Amsterdam Museum's own Judith van Gent titled "Bartholomeus van der Helst (1613-1670): A Study of his Life and Work". Based on surviving work and documents, Van Gent's monographic study reconstructs Van der Helst's career and circle of clients.

More information: www.amsterdammuseum.nl
- Amsterdam Museum, Amsterdam

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Relive the Shipwreck of the Batavia

This exhibition is on from 8 October 2011 till 28 October 2012. On 28 October, 1628 the newly built Dutch East India Company ship Batavia set off from Texel to make the long, dangerous journey to the East Indies. It was a journey the ship would never complete. The ship was wrecked off the coast of Australia, beginning the story of the passengers' fight for survival. Accompanied by a guide, the exhibition allows visitors to relive this fatal journey. The controversial exhibition tracing the history of the old and new Batavia is a joint venture between Batavia Wharf, New Land and the Rijksdienst voor het Cultureel Erfgoed (Dutch Cultural Heritage Department).

More information: www.schipbreukbatavia.nl

- New Land Heritage Centre, Batavia Wharf Lelystad

Nova Zembla in the Rijksmuseum

From 22 November 2011 till 27 February 2012, the Rijksmuseum is exhibiting around 75 original objects from the Dutch 17th century expedition to the arctic island of Novaya Zemlya. The objects were left behind on the island in 1597 after Willem Barents and his crew had wintered there. They were uncovered three centuries later. The exhibition includes weapons, goods, personal effects and tools. Also included is new work by British artist Sian Bowen inspired by prints found Novaya Zemlya. She conducted an intensive study of the reconstructed prints at the Rijksmuseum and was particularly fascinated by how beautifully the passage of time could be read from their appearance. Using old techniques, such as watermarking, blind stamping, drawing and gilding, she has incorporated five themes from the Barentsz expedition into 25 works.

More information: www.rijksmuseum.nl

- Rijksmuseum, Amsterdam



New Year's Polar Bear Plunge in Zandvoort

The Polar Bear Plunge on 1 January 2012 is for everyone wanting to make a fresh start in the new year. This large, annual event attracts over 1500 participants and 12,000 spectators. Next year will mark the 52nd edition.

More information: www.nieuwjaarsduikzandvoort.nl

- Zandvoort Beach



The Sunday Morning Concert Series

Amsterdam's Concertgebouw is putting together a series of Sunday Morning Concerts starting on 1 January 2012 in collaboration with broadcaster AVRO. Each Sunday, music lovers will be able to enjoy classical music at Concertgebouw, with concerts in an informal setting for connoisseurs, enthusiasts and concertgoers of all ages. Enjoy the most beautiful classical music performed by orchestras and musical ensembles. The series highlights accessible pieces, with 40 concerts scheduled per season.

More information: www.hetzondagochtendconcert.nl

- The Concertgebouw, Amsterdam



Lighting the Ring Dijk to Celebrate 400 Years of History

On 1 January 2012 inhabitants of the historic Beemster region will literally be taking up the torch to celebrate the 400 year anniversary of the ring dike's construction with a ceremony that harkens back to the construction of the dike. Making their way along the dike, notable residents in horse and carriage will light the dike with torches and braziers, handing torches to their compatriots waiting at various intersections. After the lighting of the dike, residents will make their way to the heart of the Beemster. Road crossings will be lit and heated along the way, reflecting the way the Beemster road network was constructed in 1612. At the time, this was also accomplished using torches and braziers.

More information: www.400jaarbeemster.nl

- Beemster / the Kloek, Province of Noord-Holland

Egmond-Pier-Egmond Beach Race

The 14th edition of the AGU all-terrain bike beach race known as Egmond-Pier-Egmond is set to take place on 7 January 2012. It's a 36 km winter classic. Top mountain bikers and cyclists all compete together in an open race over the North Sea beaches, often facing severe weather conditions. The top cyclists kick off the race, followed by the business race, the Le Champion event and the recreational business race. The event is topped off by bringing all the cycle-enthusiasts together.

More information: www.egmondpieregmond.nl

- Boulevard Noord Strand (North Beach) Velsen Noord, Egmond aan Zee

Jazz in Zandvoort

The ninth edition of the 'Jazz in Zandvoort' concert series kicks off on 8 January 2012. The series of 9 concerts features the very best in jazz music.

More information: www.jazzinzandvoort.nl

- Zandvoort, Province of Noord-Holland



Restoration of a Masterpiece

Painted in 1888, one of Van Gogh's most beloved works, the Bedroom, has been restored and is on display at the Van Gogh Museum from 10 June 2011 to 15 January 2012. The restoration was completed in 2010 and the painting was briefly exhibited in the Netherlands before travelling to Japan. The interactive exhibition called Bedroom Secrets includes a full-size 3D reconstruction of the bedroom itself. Van Gogh painted the piece while living in Arles. He took great care in selecting its composition and colours, and letters from the time reveal how pleased he was with the result. However, the painting's history was turbulent from the very beginning; it would already suffer damage during Van Gogh's lifetime.

More information: www.vangoghmuseum.nl

- Van Gogh Museum, Amsterdam



Jumping Amsterdam

Jumping Amsterdam is back from 19 through 22 January 2012. It's an international equestrian event, where top riders from various countries compete for the World Cups for dressage, jumping and for the first time in the Netherlands, driving. The main attractions for the public are the World Cup championships for dressage and jumping on Saturday and the Grand Prix of Amsterdam on Sunday. There's also a straw village with shops, restaurants and cafes, as well as performances by famous Amsterdam artists.

More information: www.jumpingamsterdam.nl

- RAI Exhibition and Convention Centre, Amsterdam

Amsterdam International Fashion Week

Amsterdam International Fashion Week (AIFW) descends on the city once again from 25 January to 29 January 2012. Launched in 2004, AIFW started as an initiative to put Amsterdam on the international fashion map. Twice a year, Fashion Week forms the high point of the Dutch fashion industry, with an event calendar full of fashion shows, trade shows, presentations, lectures and parties. While the fashion shows are aimed at professionals, Fashion Week launched a series of DOWNTOWN events in order to meet the enormous public demand. These are shows, parties, lectures and exhibitions organised in collaboration with museums, galleries, clubs and shops throughout the city. More information: www.amsterdamfashionweek.com

- Amsterdam City Centre



Zaans Schoon: Celebrating 50 years of the Zaanse Schans



From Thursday 2 June 2011 to Sunday 25 March 2012, the Zaanse Schans is celebrating with an exhibition entitled Zaans Schoon. The Zaanse Schans is a world-famous historic neighbourhood, preserving the area's traditional wooden houses as well as the cultural heritage of the Zaan region. It's a destination popular with visitors, beloved by residents and unique on all fronts. The exhibition is dedicated to the regional tradition of building in wood and the beauty of this cherished piece of regional heritage. Photographer Marisa Beretta created a special photo reportage for the exhibition featuring her unique portrayal of the neighbourhood's preservationists and residents. The photo exhibit consists of 40 portraits, including the story of the extraordinary buildings in which their subjects live and work.

More information: www.zaanseschans-museum.nl

- Zaanse Regional Museum, Zaandam

Highlights from the Van Gogh Museum's Print Collection

The Van Gogh Museum will be displaying highlights from its print collection from 2 February to 29 April 2012. The collection reflects a period from 1890 to 1905, when Paris was in the grip of a true print revolution, and artists such as Bonnard, Vuillard, Gauguin and Toulouse-Lautrec would produce limited-edition prints for collectors. Over the years, the Van Gogh Museum has been active in amassing these pieces and the exhibition will feature a selection from a collection now numbering over a thousand works.

More information: www.vangoghmuseum.nl

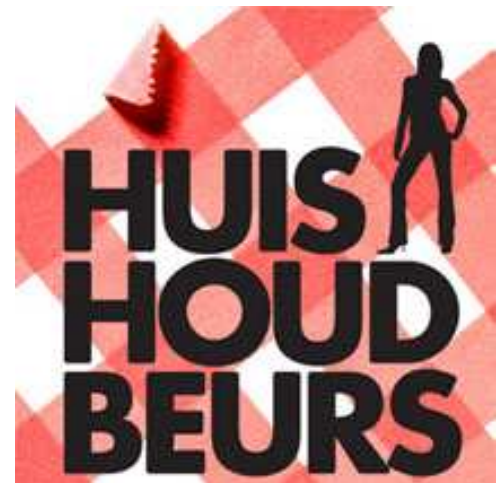
- Van Gogh Museum, Amsterdam

Huishoudbeurs Home Fair

Once again, the Home Fair returns to Amsterdam RAI convention centre from 18-26 February 2012. This fair is the largest and oldest event of its kind in the Netherlands, allowing visitors to learn about the latest developments and products in household and interior design. There are plenty of opportunities to discover new things and learn. The Home Fair offers the opportunity to see a wide range of exhibitors, enjoy food and drinks, and maybe even make that special purchase. It's an excuse for a fun day of shopping and entertainment, with everything to do with home and living under one roof.

More information: www.huishoudbeurs.nl

- RAI Exhibition and Convention Centre, Amsterdam



Celebrating the Golden Age

From 11 November 2011 to 6 May 2012, the Frans Hals Museum is exhibiting a variety of works featuring festivities in the Golden Age, a highly popular subject in seventeenth-century art. Painters such as Jan Steen, Dirck Hals and Frans Hals portrayed countless merry-making folk and lively companies, from peasant fairs and the popular Sinterklaas celebrations to lavish outdoor parties.

More information: www.franshalsmuseum.nl

- Frans Hals Museum, Haarlem



HISWA Amsterdam Boat Show

HISWA Boat Show is back again from 6-11 March 2012, returning to Amsterdam's RAI convention centre. With a variety of water craft, water sports products and nautical services, this trade show has been the largest all-round water sporting event in the Benelux since 1993. In addition to the traditional exhibition programme featuring sailing yachts, motor yachts, sloops, sports boats, dinghies and accessories, the show also features waters sports like rowing, kitesurfing and water skiing. A varied events calendar surrounds this spring exhibition, which rings in the start of the boating season each year. Thanks to the variety of exhibitors and events, HISWA remains the perfect trade fair for both novice and experienced water sports enthusiasts.

More information: www.hiswarai.nl

- RAI Exhibition and Convention Centre, Amsterdam

1st International Viola Viola Festival



The first international festival dedicated to the viola, the Viola Viola Festival is scheduled to take place in Haarlem from 15-18 March 2012. The festival will feature an extensive calendar of concerts, lectures and other activities. Everyone is welcome, from culture vultures to music lovers of all ages.

More information: www.violaviola.nl

- Haarlem Philharmonic / Stadsschouwburg Theatre / Toneelschuur Theatre/ churches and Haarlem city centre

Runner's World Zandvoort Circuit Run

The fifth edition of Runner's World Zandvoort Circuit Run is set to take place on 25 March 2012. The event is expected to draw 15,000 runners to the popular seaside resort in order to kick off the start of the beach season. The event features both a 5 km as well as a 12 km run.

More information: www.rwcircuitrun.nl

- Zandvoort, Province of Noord-Holland

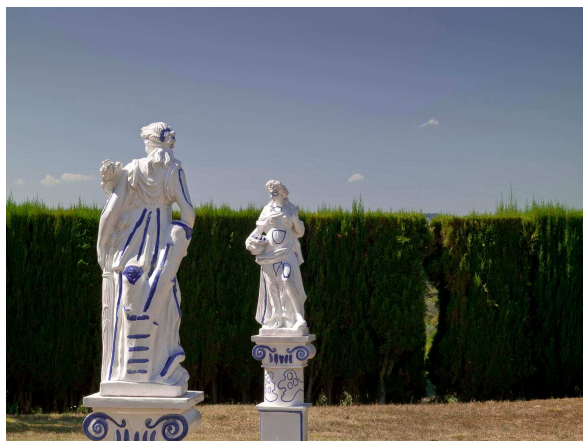


Modern Art Market

From 25 March to 28 October 2012 around 25 artists will be presenting their work as part of the Modern Art Market, an event creating the kind of open meetings between visitors and artists that can lead to inspiring moments. This event gives artists a chance to present their work to a large audience in addition to showing at regular galleries, exhibitions and studios. The Modern Art Market draws artists from all over the Netherlands.

More information: www.modern-art-market.nl

- Rembrandtplein, Amsterdam



Karel Appel Sculpture Garden at Kasteel Keukenhof

This spring, Kasteel Keukenhof plans to unveil a new CoBrA sculpture garden. The first exhibition to kick off the initiative will be called Hof van Appel taking place from 22 March to 21 October 2012. It will feature around twenty large sculptures by Karel Appel in the Kasteel's gardens, just a stone's throw away from the world-famous Keukenhof flower show. Appel produced the sculptures in Tuscany, where he was inspired by the sunlight and the landscape.

The sculpture garden is an initiative of the Cobra Museum of Modern Art in association with Kasteel

Keukenhof in Lisse. Hof van Appel is the first of three Cobra in the Open exhibitions that are to feature the museum's sculpture collection outdoors. The exhibition provides an accessible way to expose the public to the cultural heritage of Cobra. Sculptures by other Cobra artists are set to follow in 2013 and 2014.

More information: www.cobrabuiten.nl

- Kasteel Keukenhof, Lisse

More in the Amsterdam Metropolitan Area

Bird Watching Boat Tour - Wintering and Migratory Birds in Wormer region

Learn about the migratory birds that fly south to spend the winter in Wormer area, coming from as far north and east as Scandinavia and Siberia.

13 November 2011 - 26 February 2012

Bussum on Ice - Bussum

Skate on the 450 m² ice rink in front of Bussum City Hall.

10 December 2011 - 8 January 2012

Zandvoort Ice Rink

Throughout the month of December, Zandvoort sets up a natural ice skating rink for their Winter Wonderlandmaand.

12 December 2011 - 3 January 2012

Teunis Bakker Exhibition - Purmerend

Teunis Bakker painted and etched landscapes, portraits and still lifes. This exhibition at the Purmerends Museum offers a survey of his work on loan from private collections.

17 September 2011 - 8 January 2012

Kids Carnival Parade in Volendam

A traditional carnival procession for children from the age of 4 is scheduled to take place at 11:30 on 5 March, organised by Volendam's club and community centre [Club en Buurthuiswerk Volendam](#). The procession is going to be accompanied by a sound truck and team of majorettes.
5 March 2012

Culinary Amuse Tour Volendam

The next edition of the Amuse Tour Volendam is set to take place in March 2012. Once again, chefs from participating restaurants will be demonstrating their skills and enticing the public to their establishments.

25 March 2012

(Events and dates are subject to change)

The updated version of the Newsletter on the internet:

Announcements of events are subject to change. The updated versions of the event listings in this Newsletter are available at: <http://www.atcb.nl/press/publications>

For additional press information and visual materials:

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